

For Immediate Release

Lynn Artist Named Associate Artist of Unison Colour

Northumberland, UK — Unison Handmade Pastels has named Lynn Artist Jeff Fioravanti as part of their new group of “Associate Artist of Unison Colour”. One of the Premier pastel manufacturers in the World, Unison Colour is revered for the deep, rich artists pastels they produce. Unison recognizes select artists around the globe and invites them to be ambassadors of the pastel medium by awarding them the designation as an Associate Artist of Unison Colour.

Jeff Fioravanti, grew up in Saugus, Massachusetts and has resided in Lynn for 36 plus years, living near the entrance to Lynn Woods a place he frequently walks and paints. He is a nationally recognized award winning pastel artist, having been published in such publications as National Geographic: The Civil War A Traveler’s Guide, Best of American Pastel Artists Volume II (Kennedy Publications), Who’s Who in American Art and magazines such as American Artist, Pastel Journal, as well as Pastel Artist International.

Fioravanti has often contributed his talents toward the restoration and preservation of our nation’s landscapes and museum collections. Fioravanti is a member of several pastel and other art associations, including being an artist member of the North Shore Arts Association of Gloucester, Massachusetts, as well as a signature artist member in nationally recognized groups like, The Connecticut Pastel Society, Pastel Society of Maine, Pastel Painters Society of Cape Cod, Pastel Society of New Hampshire, Central Massachusetts Pastel Society and the most prestigious pastel group in the United States, the Pastel Society of America based in New York City.

Unison pastels were started by John Hersey when, after many years of working the pastel medium, he became frustrated at the current offerings and decided to make his own, founding the company in the late 1980’s. Based in the Tarsset Valley of the Northumberland National Park in the United Kingdom, Today, John’s family carries on his vision and the tradition of Unison Colour to this day, making one of the finest selection of pastels that are cherished by artists the world over..

Fioravanti is represented by N.W. Barrett Gallery in Portsmouth, NH. For additional information on the preservation efforts and artwork of Jeff Fioravanti, please contact him at (781) 595-5961, or visit him online at <http://www.FioravantiFineArt.com>.